

**HMGT 4480.001**  
**Hospitality Industry Finance**  
**Course Syllabus**

**Instructor:** Jihye Min, Ph.D.  
Chilton Hall #359B

**Office Hours:** By appointment

**Class Schedule:** Tuesdays & Thursdays 2:00 – 3:20 pm  
HKRY 252

**Contact:** [Jihye.min@unt.edu](mailto:Jihye.min@unt.edu) (Preferred method of communication)  
Please copy the teaching assistant on all messages  
[HsiangWenSu@my.unt.edu](mailto:HsiangWenSu@my.unt.edu)

**CATALOG DESCRIPTION:** The course aims to deliver comprehensive application of financial management for the hospitality industry, such as managerial finance approach to financial performance and condition assessment, risk and value, investment decision-making, project valuation, and financial markets. Students will learn financial management theories and techniques that can be applied to managerial decisions for the hospitality industry.

**PREREQUISITES:** HMGT 2280 Hospitality Industry Financial Accounting or equivalent, HMGT 2480 Hospitality Industry Managerial Accounting

**INSTRUCTIONAL MATERIALS:** Chatfield, R. & Dalbor, M. (2005). *Hospitality Financial Management*, Upper Saddle River, NJ: Pearson Prentice Hall. (Optional)

**Texas Instruments BAI PLUS Financial Calculator is required.**

**INSTRUCTIONAL METHODS:** This class uses a combination of lecture and class discussions. In addition, assignments and take-home problems will be required to enhance the student's application and retention of the material. Also, Internet applications will be used to enhance student learning.

**EXPECTED OUTCOMES:**

Upon completion of the course, students will be able to:

- Distinguish between the financing of hospitality firms and manufacturing firms.
- Identify financial markets and determine how to raise financial capital through the bond and stock markets.

- Apply ratio analysis to determine the financial health of hospitality firms.
- Determine the relationship between risk and return in making investment decisions in the hospitality industry.
- Account for the timing and magnitude of cash flows.
- Identify features and valuation of bonds, common stock, and preferred stock.
- Analyze the cost of capital in hospitality firms.
- Develop capital budgets for hospitality enterprises.
- Identify depreciation methods and analyze their impact on financial statements.
- Estimate a hospitality project's worth by using a variety of valuation criteria.
- Identify financial aspects of hotel valuation.
- Identify asset structures and capital structures that enhance the value of hospitality firms.

**COURSE WEBSITE:** The course PowerPoint slides will be uploaded every week through Canvas on the UNT website; students can access Canvas at [unt.instructure.com/login/ldap](http://unt.instructure.com/login/ldap).

**COURSE COMMUNICATION:** The preferred method of course communication is through email. If students have any questions or issues, please use the instructor's UNT e-mail. The instructor will respond within 48 hours to messages received Monday through Thursday. E-mails received on Friday and during weekends will be answered by Monday.

**CLASSROOM PROCEDURES:** Students need to turn off all cell phones and do not take them out during class. If the students are caught with their cell phone out they will be asked to leave the class and they will lose attendance points for that day.

Occasionally, the instructor will need to contact the entire class regarding course issues. Please make sure that all students have access to **UNT e-mail accounts** so they can retrieve these important messages. The students are responsible for oral announcement and information about the course not listed on the syllabus.

**COURSE SCHEDULE (Subject to change):**

<b>Dates</b>	<b>Class Schedule</b>	<b>Assignment</b>
Jan. 15: Jan. 17:	Course Introduction Ch1 Introduction to Hospitality Finance	
Jan. 22: Jan. 24:	Ch2 Financial Markets and Financial Instruments Ch2 Financial Markets and Financial Instruments	Group Selection Due
Jan. 29: Jan. 31:	Ch3 Financial Statements and Selected Ratios Ch3 Financial Statements and Selected Ratios	Company Selection Due
Feb. 5: Feb. 7:	Ch3 Financial Statements and Selected Ratios Exam Review	
Feb. 12: Feb. 14:	Exam 1 Ch4 Risk and Return	
Feb. 19: Feb. 21:	Ch4 Risk and Return Ch4 Risk and Return	
Feb. 26: Feb. 28:	Ch5 Time Value of Money Ch5 Time Value of Money	
Mar. 5: Mar. 7:	Ch5 Time Value of Money Ch5 Time Value of Money	
Mar. 12: Mar. 14:	Spring Break (No class)	
Mar. 19: Mar. 21:	Ch5 Time Value of Money Career Expo at the Union	
Mar. 26: Mar. 28:	Exam Review Exam 2	
Apr. 2: Apr. 4:	Ch6-10 Capital Market and Project Valuation Ch6-10 Capital Market and Project Valuation	Team Contract Due
Apr. 9: Apr. 11:	Ch6-10 Capital Market and Project Valuation Hospitality Revenue and Pricing Management	
Apr. 16: Apr. 18:	Hospitality Revenue and Pricing Management Group Meeting	<b>Group Project Paper due Tuesday, April 23, 2:00PM</b>
Apr. 23: Apr. 25:	Group Presentation Group Presentation	Peer Evaluation Due Tuesday, April 30, 2:00PM
Apr. 30: May. 2:	Group Presentation Final Exam Review	

☛☛ Final Examination Schedule ☛☛

**Thursday, May 9, 1:30PM to 3:30PM**

\*\* This schedule serves as a general guide for the course and is subject to change. \*\*

**OUTCOMES ASSESSMENT:**

Assignments	10% (Grade out of 100%)
Exam 1	20% (Grade out of 100%)
Exam 2	20% (Grade out of 100%)
Final Exam	20% (Grade out of 100%)
Final Group Project (Company Financial Analysis)	<u>30% (Grade out of 100%)</u>
Total	100%

**An Example of Grade Calculation:**

Assessment	Raw Score	Grade	Weight	Calculation	Weighted Average
Assignments	190/200	95	10%	$95 \cdot .10 =$	9.50
Exam 1	88	88	20%	$88 \cdot .20 =$	17.60
Exam 2	93	93	20%	$93 \cdot .20 =$	18.60
Final Exam	85	90	20%	$90 \cdot .20 =$	18.00
Group Project	193/215	90	30%	$90 \cdot .30 =$	<u>27.00</u>
<b>Total</b>		451			<b>90.70</b>

**Evaluation:** A: 90% and above  
 B: 80% and above  
 C: 70% and above  
 D: 60% and above  
 F: 59.9% and below

**Attendance:** Students must have **3 or fewer** unexcused absences. On the 4<sup>th</sup> unexcused absence, students will lose one letter grade (from A to B, B to C, C to D, or D to F.) On the 5<sup>th</sup> unexcused absence, students will lose two letter grade. On the 6<sup>th</sup> unexcused absence, students will receive an F. On the days when students have unexcused absences, the students will not receive any points for any in-class project even though they participate in the project ahead of time or remotely.

The following describes excused absences:

Absence due to religious holy day - UNT policy 06.039 states that a student may be excused from attending classes or other required activities, including examinations, for the observance of a religious holy day, including travel for that purpose. A student whose absence is excused for this purpose may not be penalized for that absence and shall be allowed to take an examination or complete an assignment from which the student is excused. A student is responsible for requesting an excused absence in writing, providing satisfactory evidence to the faculty member to substantiate excused absence and delivering the request personally to the faculty member assigned to the course for which the student will be absent.

Absence due to officially approved trips – UNT policy 06.039 states that the person responsible for a student missing class due to a trip should notify the instructor of the departure and return schedule in advance of the trip. The student may not be penalized and is responsible for the

material missed. Student absences due to participation in an official university function or activity must be approved in advance by the department chair and the academic dean. Athletic team member absences will be approved by the athletic director or designee.

**Illness and Death Notification** - In case of an illness that will require absence from class for more than one (1) week, the student should notify his or her faculty member with appropriate verification. It is always the student's responsibility for missed class assignments and/or course work during their absence. The student is encouraged to contact the faculty member immediately regarding the absences and to provide verification afterwards.

**Assignments:** Assignments will be given randomly throughout the semester to help assess your progress. The assignments are expected to be submitted at the following class period unless otherwise stated. Any assignments including projects, that are submitted late, will receive a 10% penalty per calendar day including weekends.

**In-class Group Project:** Students will also be put into groups to participate in a stock performance program. Each group will be given X dollars to buy stocks on the open market. Throughout the semester, each group will track the stocks on a weekly basis, report on what your individual stocks have done, if you have kept, or sold the stocks, and what your return was on the Canvas discussion board. There will prizes for the teams who win. You are in competition with your fellow-classmates.

**Final Group Project:** As part of the requirement of the course, a group project will be completed. The project is to analyze a hospitality firm of your group's choice using financial ratios learned from Chapter 5. Each group is expected to perform an in-depth analysis of the financial conditions (liquidity and solvency) and financial performance (efficiency and profitability) of the target hospitality firm by examining its relevant ratios. The analytical report should start with an introduction of the background of the company, followed by an in-depth analysis of different aspects of its financial conditions and performance. Each group needs to identify the strengths and weaknesses of the firm in terms of its financial conditions and performance and provide suggestions regarding how the firm can improve. The project should end with a summary and conclusions. References should be provided when appropriate. A sample paper and grading rubrics will be provided.

A group should have no more than three students. Each group should let me know its target firm as early as possible. Once a company is chosen by a group, it cannot be used by another group. All written assignments will be checked through the plagiarism detection software, Turnitin.com which has recently been integrated onto Canvas. Any student paper with a match will be thoroughly scrutinized for plagiarism and points deducted at the instructor's discretion.

<b>Final Group Project</b>	<b>Due Dates</b>	<b>Points</b>
Company Selection	January 31, 11:59pm	5
Team Contract	April 4, 11:59pm	10
Group Project Paper / Individual Work Evaluation	April 23, 2:00pm	100
Presentation	Presentation day	100

Peer Evaluation/	April 30, 2:00pm	
<b>Total</b>		<b>215</b>

**Exams:** There will be three exams. All exams may include objective and subjective questions. Examples of objective items include multiple choice, true/false, and problems. Examples of subjective questions include short answer and essay. All exams have time limits and may only be taken one time. If, for any reason, students are late for an exam, 5 points will be deducted from the exam grade for every minute that students are late. NO makeup examinations will be given. Students should check the final examination schedule prior to registration in order to avoid an overload during final exams. There is no university policy that provides relief to students who have three or more examinations scheduled the same day.

**REVISIONS:** The instructor reserves the right to revise this syllabus and list of requirements when, in her judgment, such revision will benefit the advancement of the course goals and objectives.

**College of Merchandising, Hospitality & Tourism  
Syllabus Statements  
Spring, 2019**

**Have you met with your advisor?**

- **ALL** students are expected to meet with their Academic Advisor **each semester** to update your degree plan and to stay on track for a timely graduation.

**Do you want to graduate on time?**

- Advisors help you sequence courses correctly for an “on time” graduation. Ultimately, it is a student’s responsibility to ensure they have met all prerequisites before enrolling in a class.
- A prerequisite is a course or other preparation that must be successfully completed before enrollment in another course. All prerequisites are included in catalog course descriptions.
- Students that lack prerequisites for a course are not allowed to remain in the course.
- Once classes begin, students often have few, if any, options for adding a different course, which can be an issue for financial aid.

**Are You Considering Transferring a Course to Meet UNT Degree Requirements?**

Any transfer course(s) from another institution must receive *prior approval* from your CMHT Academic Advisor to ensure that the course(s) will be applicable to your degree plan at UNT.

***Advising Contact Information (Chilton Hall 385 – 940.565.4635)***

**Could you be dropped?**

- Students will be dropped for nonpayment for enrolled courses, parking fees, schedule change fees, etc. Please check your account daily through the 12<sup>th</sup> class day to ensure you have not been dropped for non-payment of any amount. It is the student’s responsibility to make all payments on time.
- ***Students cannot be reinstated for any reason after the 12<sup>th</sup> class day regardless of situation.***

**Are you receiving financial aid?**

- A student must maintain Satisfactory Academic Progress (SAP) to continue receiving financial aid by maintaining a minimum 2.0 cumulative GPA and successfully completing the required number of credit hours based on total registered hours per semester. Students cannot exceed attempted credit hours above 150% of their required degree plan. If a student does not maintain the required standards, the student may lose financial aid eligibility. Visit <https://financialaid.unt.edu/sap> for more information about financial aid Satisfactory Academic Progress.

**Are you thinking about dropping course?**

- **A decision to drop a course may affect your current and future financial aid eligibility.** Talk to your academic advisor or Student Financial Aid if you are thinking about dropping a course.

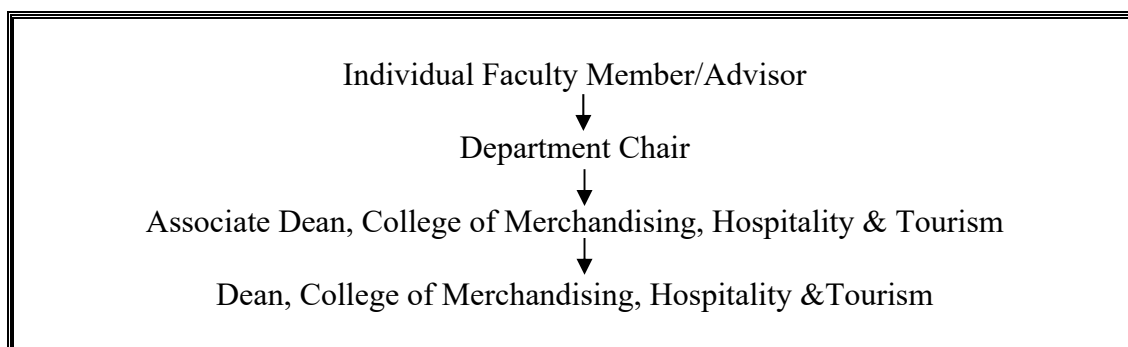
- Speak with the course instructor to discuss any possible options to be successful in the course before dropping.
- Meeting deadlines for dropping a course are the student's responsibility.
- **After the 12<sup>th</sup> class day, students cannot drop a course online** through your my.UNT Student Portal. Effective Fall 2018, the procedure to drop a course changed. See <https://registrar.unt.edu/registration/dropping-class>

### **Do you know these important dates in Spring 2019**

January 14	First day of class
January 21	MLK Jr. Day – UNT is closed, so no classes
January 18	Last day for change of schedule other than a drop. (Last day to add a class.)
January 28	Census date –Students cannot be added to a course for any reason after this date.
January 29	Beginning this date, students must follow university procedures to drop a class. See <a href="https://registrar.unt.edu/registration/dropping-class">https://registrar.unt.edu/registration/dropping-class</a>
March 11-17	Spring Break
April 1	Last day for a student to drop a course and receive a W.
May 1-2	Pre-final days
May 2	Last class day
May 3	Reading day (no classes)
May 4-10	Final exams ( <b>Exams begin on Saturday</b> )
May 10-11	Graduation ceremonies

### **Do you know who to contact for a course-related or advising issue?**

Understanding the academic organizational structure is important when resolving class-related or advising issues. When you need problems resolved, please follow the steps outlined below:





### Do you require special accommodations?

The University of North Texas and the College of Merchandising, Hospitality and Tourism make reasonable academic accommodation for students with disabilities. Students seeking accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide you with an accommodation letter to be delivered to faculty to begin a private discussion regarding your specific needs in a course. ODA notices of accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of accommodation for every semester and must meet with each faculty member prior to implementation in each class. Students are strongly encouraged to deliver letters of accommodation during faculty office hours or by appointment. Faculty members have the authority to ask students to discuss such letters during their designated office hours to protect the privacy of the student. For additional information see the Office of Disability Accommodation website at <http://www.unt.edu/oda>. You may also contact them by phone at 940.565.4323.

### Are you aware of safety regulations?

Students are urged to use proper safety procedures and guidelines. In lab sessions, students are expected and required to identify and use property safety guidelines in all activities requiring lifting, climbing, walking on slippery surfaces, using equipment and tools, handling chemical solutions and hot and cold products. Students should be aware that the University of North Texas is not liable for injuries incurred while students are participating in class activities. All students are encouraged to secure adequate insurance coverage in the event of accidental injury. Students who do not have insurance coverage should consider obtaining Student Health Insurance for this insurance program. Brochures for this insurance are available in the UNT Health and Wellness Center on campus. Students who are injured during class activities may seek medical attention at the UNT Health and Wellness Center at rates that are reduced compared to other medical facilities. If you have an insurance plan other than Student Health Insurance at UNT, please be sure that your plan covers treatment at this facility. If you choose not to go to the UNT Health and Wellness Center, you may be transported to an emergency room at a local hospital. You are responsible for expenses incurred there.

### Do you know the penalties of academic dishonesty?

**Academic dishonesty includes, but is not limited to, the use of any unauthorized assistance in taking quizzes, tests, or exams; dependence upon the aid of sources beyond those authorized by the instructor, the acquisition of tests or other material belonging to a faculty member, dual submission of a paper or project, resubmission of a paper or project to a different class without express permission from the instructors, or any other act designed to give a student an unfair advantage. Plagiarism includes the paraphrase or direct quotation of published or unpublished works *without* full and clear acknowledgment of the author/source. Academic dishonesty will bring about disciplinary action which may include expulsion from the university. This is explained in the UNT Student Handbook.**

### **Do you meet ALL expectations for being enrolled in a course?**

- Student are expected to be respectful of other students, guests, and faculty. Behavior that interferes with an instructor's ability to conduct a class or other students' opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT.
- Students engaging in unacceptable behavior will be directed to leave the classroom and may be referred to the Dean of Students for possible violation of the Code of Student Conduct.
- UNTs expectations for student conduct apply to all instructional forums, including university and electronic classroom, labs, discussion groups, field trips, etc. The Code of Student Conduct can be found at [www.deanofstudents.unt.edu](http://www.deanofstudents.unt.edu).

The College of Merchandising, Hospitality and Tourism requires that students respect and maintain all university property. Students are accountable through disciplinary action for any intentional damages they cause in classrooms. (e.g., writing on tables). Disruptive behavior is not tolerated (e.g., arriving late, leaving early, sleeping, talking on the phone, texting or game playing, making inappropriate comments, ringing cellular phones/beepers, dressing inappropriately).

### **What is SPOT?**

The Student Perceptions of Teaching (SPOT) is a requirement for all organized classes at UNT. This short survey at the end of the semester gives students the opportunity to comment on the course. Student feedback is important and is essential as we strive for excellence.

### **Do you know the date/time of the final exam in this course?**

Final exams or other appropriate end of semester evaluations are administered at the designated times during the final week of each long semester and during the specified day of each summer term. *Please check the calendar early in the semester to avoid any schedule conflicts.*

### **Do you know what you may be missing?**

Your access point for ALL business and academic services at UNT occurs within the <https://my.unt.edu> site, and EagleConnect is the official method of communication for UNT. If you do not regularly check EagleConnect or forward it to your favorite e-mail account, please do so to learn about job and internship opportunities, CMHT events, scholarships, and other important information. The website that explains EagleConnect and how to forward your email is: <https://it.unt.edu/eagleconnect>.

### **Do you know what to do in an emergency or UNT closure?**

- UNT uses a system called Eagle Alert to quickly notify you with critical information in an event of emergency (i.e., severe weather, campus closing, and health and public safety emergencies like chemical spills, fires, or violence). The system sends voice messages (and text messages upon permission) to the phones of all active faculty staff, and students. Please make certain to update your phone numbers at <https://my.unt.edu>.
- Some helpful emergency preparedness actions include: 1) ensuring you know the evacuation routes and severe weather shelter areas, determining how you will contact family and

friends if phones are temporarily unavailable, and identifying where you will go if you need to evacuate the Denton area suddenly.

- In the event of a university closure, your instructor will communicate with you through Canvas regarding assignments, exams, field trips, and other items that may be impacted by the closure. Your instructor will contact you through your UNT email account.

### **CMHT-IT Services Student Laptop Checkout Information**

The CMHT-IT Services desk located on the 3<sup>rd</sup> floor of Chilton Hall outside room **386** will have Dell laptops available for checkout for all UNT students. These laptops and the CMHT-IT Services desk will be available during the following hours:

Monday: 8:00AM – 9:30PM  
 Tuesday: 8:00AM – 9:30PM  
 Wednesday: 8:00AM – 9:30PM  
 Thursday: 8:00AM – 9:30PM  
 Friday: 8:00AM – 5:00PM

These Dell laptops can be checked out at any point during the above hours and must be returned on the same business day to the CMHT-IT Services personnel. These laptops must remain on campus and will **not** save your data. So be sure to use a USB or email yourself to save your work! For more information, please stop by the CMHT-IT Services desk or visit us at:

<https://itservices.cmht.unt.edu/>

### **CMHT Student Computer Lab**

Located on the 3<sup>rd</sup> floor of Chilton Hall, technology classroom **388** will be open for students as a computer lab Monday - Friday between the hours of 8:00AM – 1:00PM. In this computer lab, there will be laptops available for checkout as well as printers for your course-related printing needs. Please take advantage of this environment to work on group projects or as a study room.

### **CMHT Virtual Lab**

UNT Students currently enrolled in a CMHT course have access to the CMHT Virtual Lab provided by VMware Horizon View virtual desktop system. This is useful if your course requires specific software and you need access to the software on your personal machine. You can find more information and installation steps here: <https://itservices.cmht.unt.edu/labs>

Also, the CMHT-IT Services desk can assist you with installing the VMware client on your personal machine. Please see above hours of operation for our IT services desk.

### **Are You An F-1 Visa Holder?**

- To comply with immigration regulations, an F-1 visa holder within the United States may need to engage in an on-campus experiential component for this course. This component must be approved in advance by the instructor and can include activities such as taking an

on-campus exam, participating in multiple on-campus lecture or lab activity, or other on-campus experience integral to the completion of this course.

- If such an on-campus activity is required, it is the student's responsibility to do the following:
  - (1) Submit a written request to the instructor for an on-campus experiential component within one week of the start of the course.
  - (2) Ensure that the activity on campus takes place and the instructor documents it in writing with a notice sent to the International Advising Office. The UNT International Advising Office has a form available that you may use for this purpose.
- Because the decision may have serious immigration consequences, if an F-1 student is unsure about his or her need to participate in an on-campus experiential component for this course, students should contact the UNT International Advising Office (telephone 940-565-2195 or email [international@unt.edu](mailto:international@unt.edu)) to get clarification before the one-week deadline.